

I Care... Ambassadors

www.skillsforcare.org.uk/icareambassadors

Health employers and health workers interested in joining *I Care...Ambassadors*

I Care...Ambassadors is an employer-led initiative which supports staff to promote caring careers. The *I Care...Ambassador* national model was shaped by social care employers and its hub and infrastructure are hosted by Skills for Care.

Integrated careers

Skills for Care is supporting *I Care...Ambassador* partnership services that want to test and adopt an integrated approach to promoting social care and health careers.

The hub and Resources Bank will be developed to support the promotion of integrated careers. You can find out more about our [2017 integration pilot here](#).

More information

To find out more about the initiative including the 'Principles and Pledge', impact information, employer benefits and case studies, please visit:

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To join

If you are interested in joining, you can [search](#) our list of existing integrated partnerships and apply by contacting an appropriate partnership service coordinator. Please also see our [step-by-step guide](#).

If you need help or advice, please call our support team on 0113 2410 959 or email: icare@skillsforcare.org.uk